



CALL FOR ARTISTS:
The ArtGasm
Welcome to Wonderland
October 5th, 2019

It's time to register for the first fundraiser produced by the Friends of the BCPA, The ArtGasm: Welcome to Wonderland at the Bloomington Center for the Performing Arts Ballroom, 600 N East St., Bloomington, IL. will be October 5 from 6:00-8:00PM. Please sign up online and mark your calendars for Art Drop Off, Friday, October 4 from 4:30-6:00PM AND Art Pick Up, Monday, October 7 from 4:30-6:00PM.

Please Register Online: <https://forms.gle/C3FCUHdH8Shcuc357>

Details:

- **Name of Event:** The ArtGasm – Welcome to Wonderland Gala for the renovation of the Bloomington Creativity Center.
- **Work Media:** Visual Arts in paints, photography, and prints. Framed or gallery wrapped. Sculptures, mixed media.
- **Work Size:** No larger than 3' x 3'; 30 pounds maximum.
- **Entry Requirements:** Original art with minimal nudity and no religious themes. Friends of the BCPA have discretion.
 1. No sales at Gala. An artist listing will be provided to gala guests for private sales following the event.
 2. Artists will receive one (1) ticket to the Gala.
- **Event Date/Time:** October 5, 2019 from 6:00 – 8:00 PM
- **Entries Due:** August 15, 2019. Register online at <https://forms.gle/C3FCUHdH8Shcuc357>

- **Selection Process:** The first 35-40 will be accepted to show at ArtGasm 2019. Please note that you will be asked to upload a photo of your artwork to register. *Disclaimer is the amount of space we have for art depends on the size of the art being shown.
- **Notification to artist:** We will contact you via email after August deadline.
- **Accepted Artwork:** Please bring your own easel to display your work. Coordinate with Cara Peterson for three dimensional artworks that cannot be displayed on an easel.
- **Delivery:** Deliver your artwork to the BCPA Ballroom Friday October 4, 2019 from 4:30-6:00 PM.
- **Event Venue:** Bloomington Center for the Performing Arts Ballroom, 600 N East St., Bloomington, IL.
- **Event Ends:** October 5, 2019 8:00 PM
- **Pickup Artwork by:** Pick up your artwork from the BCPA Ballroom Monday, October 7, 2019 from 4:30-6:00 PM. All artwork stays in place until Monday. Please do not take artwork until signing it out on Monday with load-out representative in order to protect and secure all works of art.
- **Publicity:** Friends of the BCPA is publicizing the event through radio, news outlets, and social media. Fliers and save the date email blasts will reach over 20,000 people utilizing City of Bloomington Parks and Recreation marketing & BCPA patrons. Over 300 guests will attend the event. Artists will receive recognition in our event programs and on our website. We encourage artists to post and share their artwork on social media using #ArtGasm2019 prior to the event.

Additional Information:

- An event program with artist contact information, titles and prices of the art (if your piece is for sale) will be available for all guests.
- For uniformity in display we ask for no extra words accompany your artwork for the show. Organizers will again provide identification labels for the art.
- A confirmation email will be sent to you once sign-up closes.
- Youth artists (13 years and older) are encouraged to register.

Thank you to all the artists who decide to show their art with Friends of the BCPA at The ArtGasm Welcome to Wonderland!

As always, if you have any questions, please don't hesitate to contact Cara Peterson, Development Manager:

- **Email:** fotbcpa@gmail.com
- **Phone:** (309) 434-2763